



Wel Come To

Cakiweb Solutions Pvt . Ltd

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Cakiweb

Be genuine. Be smart.

About Our Company

- Welcome to Cakiweb Solutions, a trusted software development company dedicated to transforming ideas into powerful digital solutions. We combine innovation, technology, and creativity to help businesses streamline operations, enhance customer experiences, and achieve sustainable growth.
- With a talented team of developers, designers, and digital strategists, we specialize in delivering a wide range of services including Custom Software Development, ERP Solutions, Mobile App Development, Website Design & Development, and Digital Marketing Services.
- At Cakiweb, we focus on building scalable and performance-driven solutions tailored to your unique business goals. Our mission is to empower organizations with technology that drives efficiency, innovation, and measurable success.



Vision & Mission

Vision

Our vision is to be a global leader in software development and digital innovation, recognized for our cutting-edge technology, exceptional quality, and client-centric approach. We aspire to set new benchmarks in IT excellence, transforming businesses through technology and contributing positively to the digital future.

Mission

Our mission is to empower businesses by delivering innovative, reliable, and scalable software and digital solutions that enhance efficiency, boost growth, and drive digital transformation. We are committed to excellence, creativity, and integrity, ensuring our clients achieve measurable success and long-term value in a competitive digital landscape.

Our Work Process



From Product Design, Development, and Deployment to Digital Marketing and Support



Consultation

- Understand client goals and project vision to create tailored strategies and technical roadmaps.
- **Outcome:** Clear project scope and achievable milestones.

Design

- Craft intuitive UI/UX layouts ensuring user-friendly navigation and brand consistency.
- **Focus:** Creativity, usability, and modern aesthetics.



Development

- Develop robust Web, Android, and iOS applications using scalable technologies.
- **Stack:** PHP, MySQL, React, Flutter, Laravel, and more.

Marketing

- Execute SEO, Google Ads, and Social Media campaigns to boost online visibility and engagement.
- **Goal:** Drive traffic, generate leads, and build brand presence.



Support & Maintenance

- Provide continuous monitoring, updates, and performance optimization.
- **Result:** Reliable operation and long-term client satisfaction.



Company Growth Process

2017

Foundation Year

Cakiweb Solution was established with a mission to provide quality Website Design & Development and Digital Marketing services to local businesses in Odisha.

2019

Service Expansion

Introduced Custom Software Development and began working with SMEs to digitize business operations through web-based applications.

2021

Technology Upgradation

Adopted modern technologies such as Laravel, React, Node.js, and Flutter to improve performance and design flexibility across all projects.

2023

Client Growth & Recognition

Expanded our client base across India and initiated international collaborations, delivering end-to-end Software & ERP Solutions.

2025

Excellence in Digital Transformation

Recognized as a top Software, ERP, and Mobile App Development Company in Bhubaneswar, driving innovation through next-gen web and mobile technologies.



Certifications





Our Services

Your success is our mission.

01

Mobile App Development

02

Website Design & Development

03

Digital Marketing

04

Software Development

05

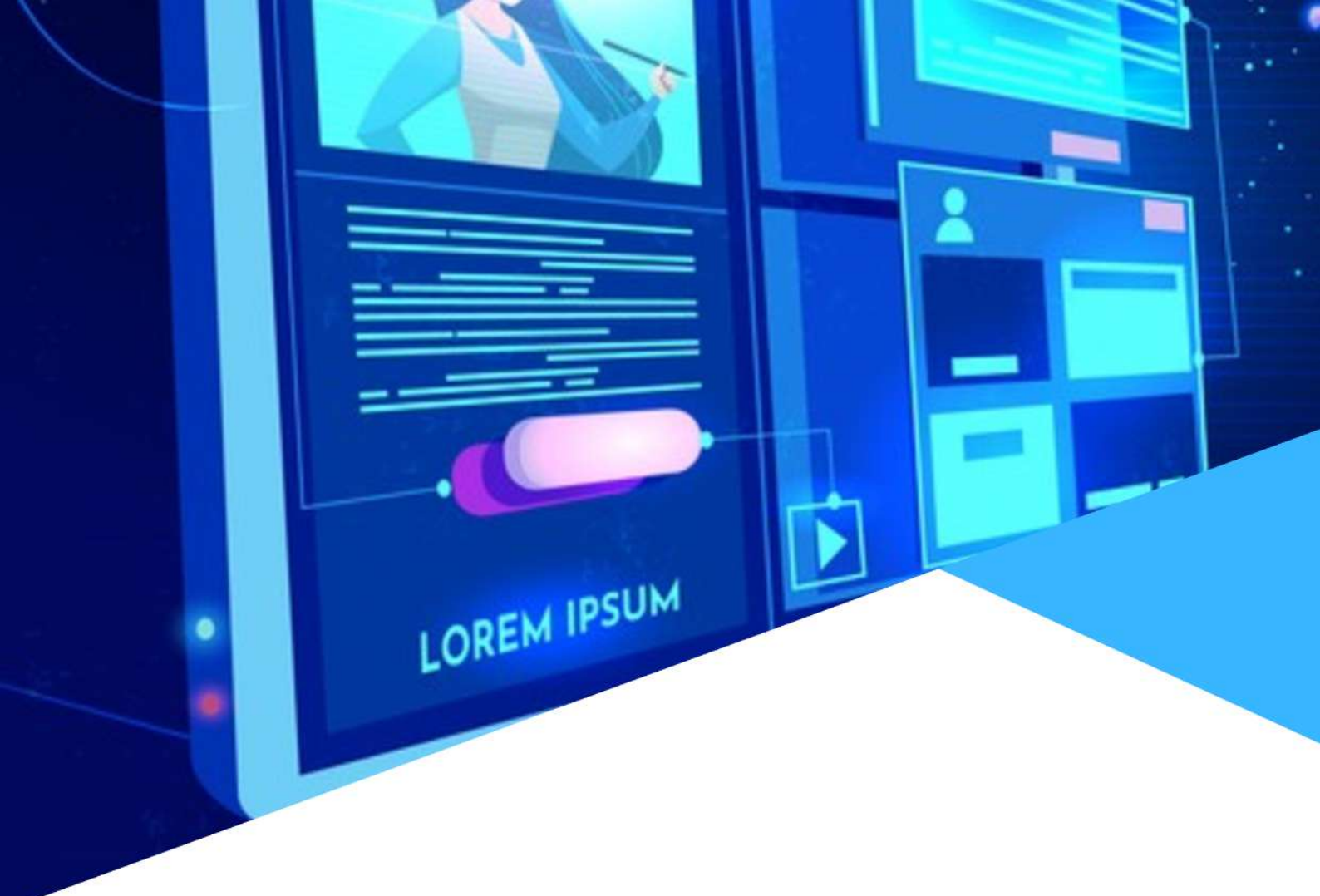
ERP Development



Mobile App Development

Transform your ideas into powerful mobile experiences with our **custom app development services**. We design and build user-friendly Android and iOS applications that combine functionality, speed, and performance. From concept to deployment, we deliver apps that enhance customer engagement and help businesses stay connected in a mobile-first world.





Website Design & Development

Build a strong online presence with our professional website design and development services. We create modern, responsive, and user-friendly websites that reflect your brand identity and engage your audience. Our team focuses on performance, SEO optimization, and seamless functionality to ensure your website delivers real business results. From corporate sites to eCommerce platforms, we provide end-to-end web solutions that drive growth and customer trust.





Digital Marketing

Boost your brand visibility and reach your target audience with our strategic digital marketing services. We offer a complete range of solutions including SEO, PPC, social media marketing, and content marketing all tailored to your business goals. With Cakiweb Solutions, your business stands out, connects effectively, and grows consistently in the digital world.





Software Development

Empower your business with **custom software solutions** designed to streamline operations and boost productivity. Our expert developers create secure, scalable, and high-performing software tailored to your specific business needs. Whether it's enterprise-grade systems or specialized applications, we ensure seamless integration, efficiency, and long-term value.



ERP DEVELOPMENT



ERP Development

Optimize your business processes with our comprehensive **ERP development services**. We design and implement intelligent ERP systems that centralize data, automate workflows, and enhance decision-making. From finance and HR to inventory and production, our ERP solutions help businesses achieve transparency, control, and sustainable growth.





Our Clients

Government Project :



भारतीय प्रौद्योगिकी संस्थान रूड़की
Indian Institute of Technology Roorkee



भारतीय प्रबंध संस्थान सम्बलपुर
Indian Institute of Management Sambalpur

Automobile & Transport Solutions :



Education & Institutional Solutions :



PJ Group of Institutions
(ISO 9001:2015 Certified, Approved By AICTE, Govt. of India
& Affiliated to Biju Pattnaik University of Technology, Odisha)
PJ Group offers: MBA, MCA, BBA, BCA, +1 Commerce, +2 Arts & Science



O.P. JINDAL SCHOOL
ANGUL
AFFILIATED TO CENTRAL BOARD OF SECONDARY EDUCATION, DELHI



JINDAL SCHOOL
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AFFILIATED TO CENTRAL BOARD OF SECONDARY EDUCATION, DELHI



RAMACHANDI
GROUP OF INSTITUTIONS
First Residential College of Nimapada Since 2006



**Mahendra Institute of Management
and Technical Studies**



Capital Engineering College
Bhubaneswar



Young Phoenix Public School
Bhubaneswar
Estd : 2002



Udayanath Autonomous College
Of SC. & TECH.



Our Clients

Industrial & Enterprise Solutions :



E-Commerce & Retail Solutions :



Creative & Service Platforms :





Case Studies - Cakiweb Solutions Pvt . Ltd

➔ Challenge

- Our clients faced multiple challenges, including low customer engagement, outdated systems, poor online visibility, and disconnected business operations. They needed advanced digital solutions to simplify processes, enhance efficiency, and build a strong online presence.

➔ Solution

- Developing custom mobile applications for seamless user interaction and better service accessibility.
- Creating custom software solutions to automate manual workflows and improve productivity.
- Designing ERP systems to integrate finance, HR, and operations under one unified platform.
- Building modern, responsive websites and powerful e-commerce platforms to strengthen your online presence and enhance customer experience.
- Implementing digital marketing strategies including SEO, PPC, and social media campaigns to increase visibility and brand awareness.

➔ Results

- Improved overall operational efficiency by 60% through automation and ERP integration.
- Achieved a 70% increase in online engagement and 50% growth in website traffic.
- Enhanced customer satisfaction and retention through high-performing mobile apps.
- Strengthened brand credibility and lead generation with targeted marketing campaigns.
- Helped clients achieve measurable business growth and stronger market positioning.



Case Studies - Cakiweb Solutions Pvt . Ltd

Manpower Agency (**Techno Manpower Agency , Starshield Security Solution**)

Cakiweb Manpower Agency is a dynamic and innovative techno recruitment firm that is reshaping the landscape of talent acquisition in the tech industry. Their team of seasoned professionals possesses a deep understanding of the ever-evolving tech sector, enabling them to identify the right candidates with precision and efficiency.

School ERP (**YPP School, Jindal School ,Barbil, Jindal School Angul, DM School)**

YPP School Bhubaneswar, Angul Jindal School, Barbil Jindal School, and DM Public School faced challenges in manual administrative tasks, communication gaps, data security, and student tracking.

College ERP (**PJ Group of Institutions, Capital Engineering College, MIMTS, Amit College**)

This case study showcases the successful deployment of a College ERP system at PJ Group of Institutions, comprising Capital Engineering College, MIMTS, and Amit College.

E-Commerce Development (**Kamya Foods, Shree Sanjeevani Ayurveda , Aumaantrak**)

Cakiweb's E-commerce Development team creates custom online stores that enhance user experience, ensure secure transactions, and boost brand visibility. Their scalable and high-performing platforms help businesses grow faster in the digital marketplace.



Cakiweb
Be Genuine Be Nice

Our Approach

**Understanding
Your
Business**

**Creative
Execution**

**Data-Driven
Optimization**



**Continuous
Improvement**



Client Onboarding

Introduction Call

- Schedule an introductory call to present our team and understand your business objectives, challenges, and project expectations.

Kickoff Meeting

- Conduct a project kickoff meeting to define workflows, assign responsibilities, and align on communication channels and timelines.

Development & Implementation

- Our development team builds and integrates features as per approved specifications, ensuring functionality, scalability, and smooth system performance through every phase.

Training & Knowledge Transfer

- We conduct online and offline training sessions to ensure your team can efficiently manage and operate the delivered solutions with confidence.

Information Gathering

- Collect essential business details, brand assets, and required access (domain, hosting, social media, analytics, etc.) to begin development and setup.

Proposal & Agreement

- Share a detailed proposal outlining the scope of work, project milestones, technology stack, deliverables, and transparent pricing for mutual approval.

Testing & Feedback

- User Acceptance Testing (UAT) is carried out with your team to validate functionality and gather feedback for final refinements, ensuring optimal performance.

Ongoing Support & Maintenance

- We offer lifetime support and maintenance, including updates, monitoring, and troubleshooting, to keep your system secure, efficient, and future-ready.



Software & IT Development Timeline

Week 1

Project Initiation & Requirement Gathering Client Consultation & Needs Analysis

- Project Initiation & Requirement Gathering
- Client Consultation & Needs Analysis
- Requirement Documentation
- Technology Stack & Resource Planning
- Project Scope Finalization

Week 2-3

Design & Development Planning UI/UX Design & Wireframe Approval

- Design & Development Planning
- UI/UX Design & Wireframe Approval
- Database & Architecture Setup
- Module-Wise Development Roadmap
- Initial Prototype Review with Client

Week 3-4

Development & Integration Software / Web / App Core Development

- Development & Integration
- Software / Web / App Core Development
- API & ERP Module Integration
- Internal Testing & Quality Assurance
- Weekly Review & One-to-One Meeting

Week 5

Testing & Deployment Final Testing & Debugging

- Client UAT (User Acceptance Testing)
- Deployment on Live Server
- Training for Client Team

Month 2

Support & Optimization

- Continuous Monitoring & Maintenance
- Performance Optimization
- Lifetime Technical Support
- Feature Enhancement & Upgrades



Contact Us



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